

BOWL-A-THON 2020

Bowl-a-Thon is one of the largest fundraising events for Junior Achievement of Greater Hampton Roads. It's a 'party with a purpose' that helps raise funds to help us reach thousands of local students with programs that focus on entrepreneurship, workforce readiness, and financial literacy. These vital programs help to ignite a spark in young people as they realize the opportunities and realities of life and work in the 21st century.



SPONSORSHIP OPPORTUNITIES

GOLD PIN SPONSOR - \$10,000

- Logo exclusively printed on over 1,000 event t-shirts
- Marketing opportunity at each event
- Bowling registration for up to 40 company employees (8 teams of bowlers)
- Lane signage for each company team at the event
- Logo displayed on banner at all Bowl-a-thon events
- Logo on all print materials, Junior Achievement website and newsletter
- Recognition in Junior Achievement Annual Report

SILVER PIN SPONSOR - \$5,000

- Bowling registration for up to 20 company employees (4 teams of bowlers)
- Logo displayed on banner at all Bowl-a-thon events
- Lane signage for each company team at the event
- Logo on Junior Achievement website and newsletter
- Recognition in Junior Achievement Annual Report

BRONZE PIN SPONSOR - \$3,000

- Bowling registration for up to 10 company employees (2 teams of bowlers)
- Logo displayed on banner at all Bowl-a-thon events
- Logo on Junior Achievement website and newsletter
- Recognition in Junior Achievement Annual Report

STRIKE SPONSOR - \$1,000

- Bowling registration for up to 5 company employees (1 team of bowlers)
- Logo displayed on banner at all Bowl-a-thon events
- Logo on all Junior Achievement website and Bowl-a-thon newsletter
- Recognition in Junior Achievement Annual Report

SPARE SPONSOR - \$750

- Logo displayed on banner at all Bowl-a-thon events
- Logo on Junior Achievement website and Bowl-a-thon newsletter
- Recognition in Junior Achievement Annual Report

SPONSORSHIP OPPORTUNITIES

We would like to sponsor the Bowl-A-Thon at the following level:

- Gold Pin Sponsor - \$10,000
- Silver Pin Sponsor - \$5,000
- Bronze Pin Sponsor - \$3,000
- Strike Sponsor - \$1,000
- Spare Sponsor - \$750

Sponsor Information:

Name of Contact: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

*Sponsorships confirmed after February 15 may not be included in all print materials

Method of Payment:

- Check enclosed
- Please invoice me

Please send the completed form to Natalie Ashcraft at
Junior Achievement of Greater Hampton Roads
2600 International Parkway, Suite 100 Virginia Beach, VA 23452
Natalie.ashcraft@ja.org



Junior
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